



## PRESS RELEASE

**For immediate release**  
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### **Helium SEO Acquires Venture Automotive**

Cincinnati, OH – Helium SEO, the Midwest’s fastest-growing digital marketing agency, is proud to announce the acquisition of Atlanta-based Venture Automotive, LLC.

Venture Automotive was founded in 2013 and provides national digital advertising to auto dealers. Venture’s staff is made up of knowledgeable auto industry marketers who take an inclusive approach to dealers’ digital advertising needs. The company, like Helium SEO, is a 100% transparent provider. All Venture personnel will continue to work with their existing accounts.

Helium has been consistently recognized for excellence. “By expanding into the automotive space, we look forward to serving a new market segment with the products and services that have helped our clients in other verticals excel,” explains Timothy Warren, Helium Founder & CEO.

Digital marketing has never been more important to business success than it is in today’s pandemic climate. The car-buying market has changed, and car dealers have responded with online selling, home delivery and the disinfection of serviced vehicles. Competition for the customer’s attention is higher than ever. That’s why Helium’s, and now Venture’s digital marketing strategies and services are vital.

*Helium SEO is a Cincinnati-based digital marketing company that uses artificial intelligence to increase the qualified leads generated by its clients’ websites. Search engine optimization (SEO), advertising, web design, marketing campaigns and analytics form the backbone of our marketing toolbox. With more than a decade of experience in digital marketing, we’ve created unique strategies for building SEO campaigns that help brands achieve their goals. For more information, visit [www.helium-seo.com](http://www.helium-seo.com), [www.helium-interactive.com](http://www.helium-interactive.com), contact Julie M. Crow at [julie.crow@helium-seo.com](mailto:julie.crow@helium-seo.com) or call 513-563-3065.*

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